



Ref: Ad. Souvenir/12

Dated: 02.10.2012

**Subject: Advertisements for Souvenir, Banner and Posters (Diamond Jubilee Celebration - Department of Geography, University of Karachi)**

Dear Sir/Madam

I am pleased to inform you that Department of Geography has completed its sixty years. One of the Pioneers of University of Karachi, Department of Geography was established in 1952. Department of is celebrating its Diamond Jubilee. On this occasion souvenirs, posters and banners will be published and displayed. The Department of Geography is pleased to share your cooperation and participation through posters, banners and advertisements of your organization for the souvenir. The details of the amount are given below:

Banner at gates	Rs. 25,000/-
Banner at Main Venue	Rs. 50,000/-
Posters	Rs. 30,000/-
<b>Advertisement per page in the souvenir</b>	
Front page	Rs. 30,000/-
Back side	Rs. 20,000/-
In side	Rs. 10,000/-
Inside half page	Rs. 5000/-
Silver Sponsor (Attachment)	Starts from PKR. 100,000/-

Banners and Posters will be displayed on the University gates, Venue of Workshop, Departments and Colleges.

For contact and information:

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Meetings for negotiations as per request.

The department looks forward to your kind cooperation.

Regards

**Dr. Farkhunda Burke**

Convener

Diamond Jubilee Celebration



## Diamond Jubilee Celebration 2012

### Department of Geography University of Karachi

#### **Terms and conditions for Silver Sponsor:**

- ✓ Recognition as a Silver Sponsor in the opening welcome from the podium (voice)
  - ✓ Prominent logo/signage in Arts Auditorium and Registration Area displayed throughout the Workshop.
  - ✓ Introduction by General Session speaker.
  - ✓ Name and logo on the Workshop Banners, Posters, Invitation Cards and Certificates and on all promotional websites
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