



UNIVERSITY OF KARACHI

WELCOMES

MR. ATIF RANA

**OWNER CEO
LAHORE QALANDERS**

AS A

CHIEF GUEST

**AT THE LAUNCHING CEREMONY OF
BS- SPORTS BUSINESS MANAGEMENT (4 YEARS) DEGREE PROGRAM**

NOVEMBER 14, 2023 AT 1:30 PM

VENUE : AUDIO VISUAL CENTRE, UNIVERSITY OF KARACHI.

**DR. SYEDA HOOR UL AIN
DIRECTOR ORIC
0335-2374893**

**R.S.V.P
SYED ISMAIL KHALID
0333-3684203
SHAHRUKH AKRAM
0334-0276227**



INVITATION

You are cordially invited at the launching ceremony of
**BS-SPORTS BUSINESS MANAGEMENT (4-year)
DEGREE PROGRAM.**

Mr. MUSTUFA YOUSUF

**G.M PRODUCT LINE
NIKE (SPEED PVT. LTD.)**

Guest of Honor

**NOVEMBER 14, 2023 AT 1:30 PM
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**BS-SPORTS BUSINESS MANAGEMENT (4-year)
DEGREE PROGRAM.**

Mr. Jawaid Ali Memon

**DIRECTOR/IN-CHARGE SPORTS
HIGHER EDUCATION COMMISSION**

Guest of Honor

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BS-SPORTS BUSINESS MANAGEMENT LAUNCHING CEREMONY

PROGRAM

01:30 pm – 01:35 pm	Recitation from the Holy Quran	---
01:35 pm – 01:40 pm	National Anthem	---
01:40 pm – 01:45 pm	Welcome Address	Dr. Saima Akhtar In-charge Department of Public Administration University of Karachi
01:45 pm – 01:50 pm	Future opportunities in Sports Business Management	Dr. Syeda Hoor-Ul-Ain Director ORIC, University of Karachi
01:50 pm – 02:05pm	Address by the Honorable Vice Chancellor University of Karachi	Prof. Dr. Khalid M. Iraqi Vice Chancellor University of Karachi
02:05 pm – 02:15 pm	Thematic Talk on Sports Science and Business Management	Dr. Tariq Ali Gujar Researcher in the area of movement and cognition Ulm University Germany
02:15 pm – 02:25 pm	Significance of Sports in Academia	Mr. Mustufa Yousuf G.M Product Line Nike (Speed Pvt.Ltd)
02:25 pm – 02:35 pm	Chief Guest	Mr. Atif Rana Owner and CEO Lahore Qalandars
02:35 pm – 02:45 pm	Guest of Honor	Mr. Jawaid Ali Meman Director/ In-charge Sports Higher Education Commission
02:45 pm – 03:00 pm	Shields Distribution Ceremony	