

Analysis of Pakistan's Industries

Course Objectives

The objectives of the course are to enable the participants to:

- present and analyze different types of industries in Pakistan, players in the industry and discuss and understand the questions of industry performance, evolution, as well as the influence of macroeconomic factors like technology, economics (such as inflation, interest rates, labour markets, growth), public policies, and regulation.
- establish an understanding of the methods and approaches of analyzing firms, industries, and related trends in local and global context.
- provide some recommendations to make firms and industries more competitive in the local and global arena.

Course Contents

1. Basic Facts about Pakistan's economy and industries
2. Frameworks and models used to evaluate industries
3. Public policy and competition, monopoly, oligopoly analysis
4. Public finance and taxation framework for industries in Pakistan
5. Performance and policies of agriculture sector and agro-based industries
6. Performance and policies of manufacturing and services sectors
7. Energy industries, natural gas industry, power generation, transmissions and dispatch industries, supply line
8. Sugar industry, fertilizer industry
9. Textile industry
10. Ship breaking industry, BLUE industries, marine fisheries, shipping carriages

Recommended Books/Publications

1. Porter, M. P. (1980). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. New York: Free Press.
2. Asif, M. (2011). *Energy Crisis in Pakistan: Origin, Challenges, and Sustainable Solutions*. Karachi: Oxford University Press.
3. Burki, S. J. (2007). *Changing Perceptions and Altered Reality: Pakistan's Economy Under Musharraf, 1999-2006*. Karachi: Oxford University Press.
4. Dil, A. (Ed.). (2000). *Hunger, Poverty and Development: Life and Work of Sartaj Aziz*. Lahore: Ferozsons (Pvt) Limited.
5. Khan, A. H. (2010). *Domestic Savings and the Financing of Economic Growth*. Islamabad: Agha Jee Printers.
6. Khan, S. R. (Ed.). (1999). *50 Years of Pakistan's Economy*. Karachi: Oxford University Press.
7. Martinez-Vazquez, J., & Cyan, M. R. (Eds.). (2015). *The Role of Taxation in Pakistan's Revival*. Karachi: Oxford University Press.

Research reports and research articles will also be recommended during the lectures.

- Note:**
1. Duration of course will be 10 weeks.
 2. Total 10 lectures of two hours duration will be delivered.
 3. Class time will be from 7:00 pm to 9:00 pm, once a week.
 4. Atleast 75% attendance is required to get a certificate.