

**2018**  
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Department of Visual Studies, University of Karachi**



The Department of Visual Studies graduates innovative and award winning designers, architects and artists, who are making their mark in the professional world.

The Department of Visual Studies sees itself as a bridge between tradition and innovation. Courses are interdisciplinary and contextualized. A strong theory component alongside practical and professional courses distinguishes the curricula of the Department. A dedicated faculty supported by visiting faculty from professional fields and the university's own pool of excellent scholars, provides training that is current and professional. Students are encouraged to

widen their experience and engage with the larger issues within which they will practice. We live in a rapidly changing world that needs responsible solutions for its many unfolding challenges. With 70% of Pakistan's population below the age of 25, the future lies in the hands of our youth. The graduates of the Department of Visual Studies have the opportunity to influence social perception, the built environment, and determine the cultural legacy of their times. History of ideas, sociology and researched dissertations are some of the ways in which students develop analytical skills, and measure their designs against their social, cultural, economic and

environmental impact. Uniquely placed within Pakistan's largest University, with 52 departments and 20 postgraduate institutes offering a wide range of studies in the sciences and humanities, the students of the Department of Visual Studies are exposed to students and faculty across all academic disciplines.

Future plans include, an evening programme of short courses for professionals wishing to acquire further training. This year we are inaugurating our first postgraduate degree, Design for Social Innovation in collaboration with the Pakistan Innovation Foundation

which will be the first such degree offered in Pakistan.

Degrees offered are:

**B Arch** (5 years)

**BFA** (4 years), in one of the following,  
Fine Art, Islamic Arts, Art History

**B Design** (4 years), in one of the following,  
Design & Media Arts, Textile Design,  
Industrial Design, Ceramics & Glass.

**MDSI** (2 years)





**All specializations begin with one year of Foundation Studies introducing students to a wide range of basic skills.**

**Subjects introduced in the first year will be drawing, design, draughting, materials & processes and contextual studies.**

**The objective of these preparatory courses, which are compulsory, is to provide the basic skills and knowledge necessary to engage productively in the subsequent years of training in the chosen specialization.**



Architectural Design,  
Architectural Research  
Urban/Rural Planning,  
Interior Design  
Historical Site Management  
Landscape Architecture

The **Architecture** programme seeks to produce Architects capable of design solutions in the context of social and technical research and innovation. The course consists of Architectural Theory and History, building related Technologies, Service and Materials, Communication Skills and the application of these in Studio Practice. The Program acknowledges the digital revolution, introducing computer-aided design in the second year of the course.

Practical on-site experience and visits to relevant locations, along with their documentation and analysis, are undertaken to help the student understand the issues of the built environment.

A four-month internship program allows the students to gain valuable practical experience leading to a graduating degree project.



**Art Criticism  
Animation  
Illustration  
Set Design  
Videography  
Art Administration  
Art Restoration  
Gallery Management  
Museum Consultancy**

The ***Fine Art*** course is an integrated programme that emphasizes concept development and encourages the student to explore creative expression within the contemporary cultural and intellectual discourse. Students are encouraged to use a wide range of media, materials and processes. Drawing is a key discipline. Art history and art theory will supplement concept development.

Traditional disciplines of painting, miniature, sculpture and printmaking are offered along with photography and AV media studies.

Critical analysis and awareness of one's place within regional and international developments prepares students to engage with current art concerns.

Students are expected to present a self-directed body of work that can be interdisciplinary or in one medium of their choice.



**Consultancy**  
**Architectural Detailing**  
**Islamic Pattern-making**  
**Crafts Management**  
**Miniature Painting**  
**Book Publishing**  
**Art Research**  
**Restoration**  
**Calligraphy**  
**Ceramics**

**Islamic Arts** has a practical curriculum with a theoretical base exploring surviving Arts and Crafts practices throughout the Islamic World. The underlying philosophy of this programme acknowledges the Islamic Arts as a vibrant subject of great relevance to the Muslim world. These arts need to be revived at a practical level to supplement the theoretical studies and documentation by Muslim and Western scholars. Local and world wide masters of Muslim arts & crafts will be invited to teach the main modes of expression such as architectural detailing, textiles, carpet weaving, ceramics, silver/gold-smithing, metalwork and jewellery, and the 'Arts of the Book' including binding, illumination, gilding and miniature painting.



**Artist  
Art Critic  
Museum Consultant  
Researcher  
Art Administration  
Art Restoration  
Gallery Management**



The **Art History** programme encourages the students to look critically at the History of Art and Ideas.

Contemporary South Asian art, global art practices, and historical accounts of the developments in art as presented in the Euro-American “Grand Narratives” of art history are studied in depth, but also re-examined through the perspective of cultural studies.

Research is an important component of this course and students are expected to present a substantial researched paper at the end of the course.

History and criticism of art & design and tutorials on related areas of philosophy, literature and the performing arts are incorporated.

This is a theory course; however, students supplement their studies with a studio course of their choice.



**Product Design,  
Furniture Design,  
TV/Film Set Design,  
Transport Systems,  
Exhibition Design,  
Interior Design,  
Signage System Design**

***Industrial Design*** is an inter-disciplinary profession that interfaces between art and technology to conceive design and develop products for the home, the work place and public amenities.

The Industrial Design programme facilitates a wide range of learning experiences including imaginative speculation on design solutions; hands-on practical fabrication, 3D models and computer representation of design ideas; and the articulation of theoretical frameworks for understanding design ideas within a historical and cultural context. Emphasis is placed on social responsibility and the environmental impact of designed products, use of materials and waste management. Evaluating and contemporizing traditional crafted products is an important part of improving standards of living. Individual guidance gives students the flexibility to produce designs for industry as well as small workshop practice.



**Print Design**  
**Apparel Design**  
**Interior Design**  
**Craft Management**  
**Fashion Accessories**  
**Set & Costume Design**  
**Display System Design**  
**Home Furnishing & Accessories**

The ***Textile Design*** programme aims to prepare design students for a role in the textile industry, both for clothing and furnishing textiles, accessories and for adding value to traditional crafts.

Professional, technical and design skills are developed for a range of printed, woven, knitted and embroidered textile products, and their application for clothing and furnishing. Block and screen-printing, transfer processes, dyeing, knowledge of fabric and weaving on looms are some of the skills taught. Internships and workshops are arranged as an essential part of the curriculum. Students are required to engage in detailed research of traditional and modern textile processes, including visits to craft communities.



**Advertising**  
**Information Graphics**  
**Signage**  
**Editorial Design**  
**Publishing**  
**Exhibition Design**  
**Film & Television Production**  
**Creative Management**  
**Animation**  
**Motion Graphics**  
**Illustration**  
**Photography**

# ***Design Media Arts & Animation***

**acknowledges the growing importance of visual communication in business, industry, leisure, broadcasting and cultural exchange. Students select one of the three pathways: Graphic Design, Media Arts or Animation . Graphic Design includes advertising, information graphics, typography, packaging, printmaking, printing-press technology, photography, illustration, computer graphics and editorial design. Media Arts focuses on Film and Television production including camera, pre/post production, animation, photography, illustration and marketing. Animation includes digital animation and cel animation, modelling, character rigging and concept development. Seminars and a strong theory component ensures awareness of cultural issues and responsible practice within existing socio-economic contexts.**



Pottery  
Craft Management  
Glassware  
Interior Design Products  
Sculpture



The **Ceramics & Glass** programme focuses on studio ceramics and creative glass making.

Students are given hands-on experience of the range of skills and processes, including wheel-throwing, slab and mold building, firing techniques, glazing, glass forming etc.

Emphasis is placed upon experience and training in developing individually produced ceramic and glass works for the designer for workshop practice. Knowledge of the workings of ceramics and glass industry is made available for those intending to establish production workshops.

**msi**

# ***Masters in Design for Social Innovation: (MDSI)***

**Social Innovation is an essential component of solving the challenges facing the world today. Pakistan is no exception where social innovation, as a phenomenon, has grown considerably over the years. Much of the inspiration to socially innovate comes from experience of social problems surrounding us and the urge to seek creative and innovate solutions The MDSI at University of Karachi is the first degree in Social Innovation offered in Pakistan, and will be conducted jointly by the University of Karachi and the Pakistan Innovation Foundation. Students will be required to complete 60 credits over two years.**

**The first year introduces the student to an in depth understanding of social innovation in all its forms and application from international development programmes to individual entrepreneurship. Students will acquire communication skills, mapping and analysis methodologies, science and digital technologies, ethical, cultural and community concerns, and the opportunity to gain hands on experience through study visits to communities and organizations. Lectures from a range of guest speakers from across society will continue across the two years. In the second year the students will develop a thesis with the help of a team of mentors and advisors. It will be in the form of a ready for implementation proposal and will be assessed by a jury of professionals.**

## ***Eligibility***

**The programme will be open to applicants from all fields of undergraduate studies, with a minimum 2.45 GPA or Second Division from a recognized undergraduate programme. Admission will be awarded after an interview and submission of substantial evidence of work in the social sector.**

## **ASSESSMENT**

**Student assessment is based on practical assignments given throughout the term and examinations held at the end of each semester. At the end of each semester there is a portfolio assessment. Students are counselled on their overall progress. Home assignments supplement classrooms projects.**

## **GRADING**

**Passing percentage is 50% in each course. The grades given to the students are expressed as a Numerical Grade (NG), an equivalent Alphabetical Grade (AG) and a Grade Point (GP). Grade Point Ratio (GPR) and a Cumulative Grade Point Ratio (CGPR) will be calculated.**

<b>NG</b>	<b>90 – 100</b>	<b>85 – 89</b>	<b>80 – 84</b>	<b>75 – 79</b>	<b>71 – 74</b>	<b>68 – 70</b>	<b>64 – 67</b>	<b>61 – 63</b>	<b>57 – 60</b>	<b>53 – 56</b>	<b>50 – 52</b>
<b>AG</b>	<b>A+</b>	<b>A</b>	<b>A–</b>	<b>B+</b>	<b>B</b>	<b>B–</b>	<b>C+</b>	<b>C</b>	<b>C–</b>	<b>D+</b>	<b>D</b>
<b>GPA</b>	<b>4.0</b>	<b>4.0</b>	<b>3.8</b>	<b>3.4</b>	<b>3.0</b>	<b>2.8</b>	<b>2.4</b>	<b>2.0</b>	<b>1.8</b>	<b>1.4</b>	<b>1.0</b>

**Students must pass in 80% of their courses in an academic year, failing which they will have to repeat the year. If a student fails in one course, he or she will be allowed to repeat the course in the following relevant academic session. In each semester students can improve any two previous courses with grade less than 'C' when that course is next offered during their course of studies. Students making a fourth attempt are required to re-attend the relevant class. Architecture student must clear design studio in in all years including foundation year in order to be promoted to the next level.**

## **AWARD OF DEGREE**

**A student must obtain a CGPR of 2.45 in order to be awarded a degree.**

## **ATTENDANCE**

**A student's attendance must amount to 75%. A student with low attendance will not be allowed to appear for his / her exams.**

**Students with 60% attendance may pay a fine and appear for the final examination.**

## Credit Hours

# FOUNDATION STUDIES

### Semester I

VS-300.1	Language & Communication Skills - English	2+0
VS-311	Drawing	1+2
VS-321	Basic Design 2 D	1+2
VS-331	Visual Communication Skills	1+2
VS-341	Basic Design 3 D	1+2
VS-351	History of Ideas I	2+0
TOTAL		16

# ARCHITECTURE

### Semester II

VS-300.2	Islamic Studies	2+0
VS-312 ARCH	Drawing	0+3
VS-322 ARCH	Architectonics	0+3
VS-332 ARCH	Drafting II	0+3
VS-342 ARCH	Materials and Structures	0+3
VS-352	History of Cultures	2+0
TOTAL		16

### Semester III

VS-400.1	Language & Communication Skills- Urdu	2+0
VS-411 ARCH	Theory of Architecture I (History of Art & Architecture)	2+0
VS-421 ARCH	Design Studio I	0+6
VS-431 ARCH	Visual Communication	0+2
VS-441 ARCH	Architecture Technology I Construction Details & Materials	1+1
VS-451 ARCH	Elective I - Sculpture	0+2
VS-451	History of Ideas II	2+0
TOTAL		18

### Semester IV

VS-400.2 (PS)	Pakistan Studies	2+0
VS-412 ARCH	Theory of Architecture II (History & Theory of Architecture)	2+0
VS-422 ARCH	Design Studio II	0+6
VS-432 ARCH	Digital Tools for Architects I	0+2
VS-442 ARCH	Architecture Technology II Construction Details & Material	1+1
VS-452 ARCH	Architecture Technology III Structure	1+1
VS-452	History of Ideas III	
TOTAL		18

Students of Architecture are required to clear Design Studio in each semester otherwise he/she will not be promoted to the next year.



### Semester V

<b>VS-511 ARCH</b>	<b>Theory of Architecture III – (Energy and Environment)</b>	<b>2+0</b>
<b>VS-521 ARCH</b>	<b>Design Studio III</b>	<b>0+8</b>
<b>VS-531 ARCH</b>	<b>Digital Tools for Architects II</b>	<b>0+2</b>
<b>VS-541 ARCH</b>	<b>Architecture Technology IV Building Integration</b>	<b>1+1</b>
<b>VS-551 ARCH</b>	<b>Architecture Technology V Structure</b>	<b>1+1</b>
<b>VS-551</b>	<b>History of Ideas IV</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

### Semester VI

<b>VS-522 ARCH</b>	<b>Design Studio IV</b>	<b>0+9</b>
<b>VS-532 ARCH</b>	<b>Digital Tools for Architects III</b>	<b>0+3</b>
<b>VS-542 ARCH</b>	<b>Architecture Technology VI Construction Details &amp; Material</b>	<b>1+1</b>
<b>VS-552</b>	<b>History of Ideas V</b>	<b>2+0</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

### Semester VII

<b>VS-611 ARCH</b>	<b>Theory of Architecture IV (Urban/Rural &amp; Urban Design)</b>	<b>0+3</b>
<b>VS-621 ARCH</b>	<b>Design Studio V</b>	<b>2+0</b>

<b>VS-631 ARCH</b>	<b>Digital Tools for Architects IV</b>	<b>0+8</b>
<b>VS-641 ARCH</b>	<b>Architecture Technology VII Construction Details &amp; Material</b>	<b>0+2</b>
<b>VS-651 ARCH</b>	<b>Landscape Architecture</b>	<b>2+1</b>
	<b>TOTAL</b>	<b>18</b>

### Semester VIII

<b>VVS-612 ARCH</b>	<b>Professional Practice &amp; Management</b>	<b>2+0</b>
<b>VS-622 ARCH</b>	<b>Design Studio VI</b>	<b>0+8</b>
<b>VS-632 ARCH</b>	<b>Internship (6 Weeks summer break)</b>	<b>0+4</b>
<b>VS-642 ARCH</b>	<b>Architectural Research Methods</b>	<b>2+0</b>
<b>VS-652 IA</b>	<b>Islamic Art and Architecture</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

### Semester IX

<b>VS-631</b>	<b>Dissertation</b>	<b>3+0</b>
<b>VS-661 ARCH</b>	<b>Thesis Design I</b>	<b>2+10</b>
	<b>TOTAL</b>	<b>15</b>

### Semester X

<b>VS-662 ARCH</b>	<b>Thesis Design II (Final Project)</b>	<b>0+15</b>
	<b>TOTAL</b>	<b>15</b>

# GRAPHIC DESIGN

## Semester II

VVS-300.2	Islamic Studies	2+0
VS-312 GD	Drawing	1+2
VS-322 GD	2D Design	1+2
VS-332 GD	3D Design	1+2
VS-342 GD	Digital Skills	1+2
VS-352	History of Cultures	2+0
	<b>TOTAL</b>	<b>16</b>

## Semester III

VS-400.1	Language & Communication Skills – Urdu	2+0
VS-451	History of Ideas II	2+0
VS-411 GD	Graphic Design I	0+3
VS-421 GD	Computer Graphics I	0+3
VS-431 GD	Communication Skills	2+0
VS-441 GD	Typography I	0+2
VS-451 GD	History of Graphic Design	3+0
	<b>TOTAL</b>	<b>17</b>

## Semester IV

VS-400.2 (L)	Language & Communication Skills	2+0
VS-400.2 (PS)	Pakistan Studies	2+0

VS-452	History of Ideas III	2+0
VS-412 GD	Graphic Design II	0+3
VS-422 GD	Computer Graphics II	0+3
VS-442 GD	Typography II	0+3
VS-452 GD	Printmaking	0+3
	<b>TOTAL</b>	<b>18</b>

## Semester V

VS-511 GD	Graphic Design III	0+6
VS-521 GD	Computer Graphics III	0+3
VS-531 GD	Minor (History of Illustration OR History of Photography)	2+0
VS-541 GD	Minor (Illustration Studio I OR Photography Studio I)	0+3
VS-561IA	Islamic Art and civilization	2+0
VS-551	History of Ideas IV	2+0
	<b>TOTAL+ 6 (Minor)</b>	<b>18</b>

## Semester VI

VS-512 GD	Graphic Design IV	0+6
VS-522 GD	Visual Cultures	2+0
VS-532 GD	Copywriting	2+0
VS-542 GD	Minor (Illustration Studio II OR Photography Studio II)	0+3

<b>VS-562 GD</b>	<b>Minor (Digital Techniques in Illustration OR Digital Techniques in Photography)</b>	<b>2+0</b>
<b>VS-552</b>	<b>History of Ideas V</b>	<b>2+0</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>
	<b>TOTAL+5 (Minor)</b>	<b>19</b>

#### Semester VII

<b>VS-611 GD</b>	<b>Design in Focus (Advertising + Interaction Design)</b>	<b>0+6</b>
<b>VS-621 GD</b>	<b>Multi-Media Design</b>	<b>0+2</b>
<b>VS-631 GD</b>	<b>Marketing &amp; Professional Development I</b>	<b>3+0</b>
<b>VS-631</b>	<b>Dissertation</b>	<b>3+0</b>
<b>VS-651 GD</b>	<b>Minor (Illustration Final Project OR Photography Final Project)</b>	<b>0+4</b>
	<b>TOTAL</b>	<b>18</b>

#### Semester VIII

<b>VS-612 GD</b>	<b>Final Project</b>	<b>0+12</b>
<b>VS-622 GD</b>	<b>Internship</b>	<b>0+3</b>
<b>VS-632 GD</b>	<b>Marketing &amp; Professional Development II</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>18</b>

## **MEDIA ARTS MAJOR: FILM**

#### Semester II

<b>VS-300.2</b>	<b>Islamic Studies</b>	<b>2+0</b>
<b>VS-312 MA</b>	<b>Drawing</b>	<b>1+2</b>
<b>VS-322 MA</b>	<b>Creative Writing</b>	<b>3+0</b>
<b>VS-332 MA</b>	<b>Digital skills</b>	<b>1+2</b>
<b>VS-342 MA</b>	<b>3 D Design</b>	<b>1+2</b>
<b>VS-352</b>	<b>History of Cultures</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>16</b>

#### Semester III

<b>VS-400.1</b>	<b>Language &amp; Communication Skills – Urdu</b>	<b>2+0</b>
<b>VS-411 MA</b>	<b>Camera I</b>	<b>0+3</b>
<b>VS-421 MA</b>	<b>Pre-Production Skills</b>	<b>0+3</b>
<b>VS-431 MA</b>	<b>Introduction to Illustration</b>	<b>0+3</b>
<b>VS-441 MA</b>	<b>Set Design &amp; Construction</b>	<b>0+2</b>
<b>VS-451 MA</b>	<b>History of Film &amp; Television</b>	<b>3+0</b>
<b>VS-451</b>	<b>History of Ideas II</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

Semester IV		
VS-400.2 (L)	Language & Communication Skills	2+0
VS-400.2 (PS)	Pakistan Studies	2+0
VS-412 MA	Camera II	0+3
VS-422 MA	Writing for Film & Television I	0+3
VS-432 MA	Introduction to Photography	0+2
VS-442 MA	Art Direction	0+2
VS-452 MA	Sound Recording	0+3
VS-452	History of Ideas III	2+0
	<b>TOTAL</b>	<b>19</b>

Semester V		
VS-551	History of Ideas III	2+0
VS-511M	Editing Basics	0+2
VS-521M	Lighting	0+2
VS-531M	Writing for Film & Television II	2+0
VS-541M	Reading Media I	2+0
VS-56IA	Islamic Art & Civilization	2+0
	<b>TOTAL + 6 (Minor)</b>	<b>18</b>

Semester VI		
VS-552	History of Ideas	2+0
VS-512 M	Advanced Editing & Sound Design	0+5
VS-522 M	Animation I	0+2
VS-532 M	Directing I	0+2

VS-562	Sociology	2+0
	<b>TOTAL + 5 (Minor)</b>	<b>18</b>

Semester VII		
VS-611 M	Directing II	0+3
VS-621M	Animation II	0+3
VS-631	Dissertation	3+0
VS-641M	Reading Media II	2+0
	<b>TOTAL + 6 (Minor)</b>	<b>17</b>

Semester VIII		
VS-612 MA	Final Project	0+12
VS-622 MA	Internship (summer)	0+2
VS-642 MA	Marketing	2+0
	<b>TOTAL</b>	<b>16</b>

## MAJOR: ANIMATION

Semester II		
VS-300.2	Islamic Studies	2+0
VS-312 MA	Drawing	0 + 3
VS-322 MA	Creative Writing	3+0
VS-332 MA	Digital skills	0 + 3
VS-342 MA	3 D Design	0 + 3
VS-352	History of Cultures	2+0
	<b>TOTAL</b>	<b>16</b>

### Semester III

<b>VSVS-400.1</b>	<b>Language &amp; Communication Skills</b>	<b>2+0</b>
<b>VS-411 ANIM</b>	<b>Sculpture</b>	<b>0+3</b>
<b>VS-421 ANIM</b>	<b>3d Modeling</b>	<b>0+3</b>
<b>VS-431 ANIM</b>	<b>History of Animation</b>	<b>3+0</b>
<b>VS-441 ANIM</b>	<b>Production Techniques</b>	<b>0+3</b>
<b>VS-451 ANIM</b>	<b>Theatre</b>	<b>1+2</b>
<b>VS-451</b>	<b>History of Ideas II</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>19</b>

### Semester IV

<b>VS-400.2 (L)</b>	<b>Language &amp; Communication Skills</b>	<b>2+0</b>
<b>VS-400.2 (PS)</b>	<b>Pakistan Studies</b>	<b>2+0</b>
<b>VS-412 ANIM</b>	<b>Animation I</b>	<b>0+3</b>
<b>VS-422 ANIM</b>	<b>Character Rigging I</b>	<b>0+3</b>
<b>VS-432 ANIM</b>	<b>Introduction to Photography</b>	<b>0+2</b>
<b>VS-442 MA</b>	<b>Art Direction</b>	<b>0+3</b>
<b>VS-452 MA</b>	<b>Sound Recording</b>	<b>0+2</b>
<b>VS-452</b>	<b>History of Ideas III</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>19</b>

### Semester V

<b>VS-511 ANIM</b>	<b>Animation II</b>	<b>0+2</b>
<b>VS-521 ANIM</b>	<b>Character Rigging II</b>	<b>0+2</b>
<b>VS-531 ANIM</b>	<b>Concept Development for Animation</b>	<b>2+1</b>

<b>VS-541ANIM</b>	<b>Acting for Animation</b>	<b>0+2</b>
<b>VS-561IA</b>	<b>Islamic Art and Civilization</b>	<b>2+0</b>
<b>VS-551</b>	<b>History of Ideas IV</b>	<b>2+0</b>
	<b>TOTAL + 6 (Minor)</b>	<b>19</b>

### Semester VI

<b>VS-512 ANIM</b>	<b>Lighting, Rendering</b>	<b>0+3</b>
<b>VS-522 ANIM</b>	<b>Advanced Editing &amp; Sound Design</b>	<b>0+2</b>
<b>VS-542 ANIM</b>	<b>Directing</b>	<b>0+3</b>
<b>VS-552</b>	<b>History of Ideas V</b>	<b>2+0</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>
	<b>TOTAL + 6 (Minor)</b>	<b>18</b>

### Semester VII

<b>VS-611 ANIM</b>	<b>Compositing for 3d Animation I</b>	<b>0+3</b>
<b>VS-621 ANIM</b>	<b>Reading Media I</b>	<b>0+2</b>
<b>VS-631 ANIM</b>	<b>Group Project for Animation</b>	<b>2+0</b>
<b>VS-631</b>	<b>Dissertation</b>	<b>3+0</b>
	<b>TOTAL + 6 (Minor)</b>	<b>17</b>

### Semester VIII

<b>VS-612 ANIM</b>	<b>Final Project</b>	<b>0+12</b>
<b>VS-622 ANIM</b>	<b>Internship (summer)</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>15</b>

## **MEDIA ARTS - MINORS**

### Semester V

<b>VS-561MA P</b>	<b>Photography Studio I</b>	<b>0+2</b>
<b>VS-571MA P</b>	<b>Darkroom Techniques</b>	<b>0+2</b>
<b>VS-581MA P</b>	<b>History of Photography</b>	<b>2+0</b>
<b>TOTAL</b>		<b>6</b>

**OR**

<b>VS-561MA S</b>	<b>Story telling</b>	<b>0+2</b>
<b>VS-571MA S</b>	<b>Character Development</b>	<b>0+2</b>
<b>VS-581MA S</b>	<b>Genres of Film</b>	<b>2+0</b>
<b>TOTAL</b>		<b>6</b>

### Semester VI

<b>VS-562MAP</b>	<b>Photography Studio II</b>	<b>0+2</b>
<b>VS-572MA P</b>	<b>Digital Techniques I</b>	<b>0+2</b>
<b>VS-582MAP</b>	<b>Artist Showcase</b>	<b>0+2</b>
<b>TOTAL</b>		<b>6</b>

**OR**

<b>VS-562MA S</b>	<b>Advanced story and character</b>	<b>0+2</b>
<b>VS-572MA S</b>	<b>Dialogue</b>	<b>0+2</b>
<b>VS-582MA S</b>	<b>Adaptation</b>	<b>0+2</b>
<b>TOTAL</b>		<b>6</b>

### Semester VII

<b>VS-641DMP</b>	<b>Photography Studio III</b>	<b>1+3</b>
<b>VS-671MA P</b>	<b>Digital Techniques II</b>	<b>0+2</b>
<b>TOTAL</b>		<b>6</b>

**OR**

<b>VVS-661MA S</b>	<b>Feature Film scriptwriting</b>	<b>1+3</b>
<b>VS-671MA S</b>	<b>The Business of Scriptwriting</b>	<b>0+2</b>
<b>TOTAL</b>		<b>6</b>

## **TEXTILE DESIGN**

### Semester II

<b>VS-300.2</b>	<b>Islamic Studies</b>	<b>2+0</b>
<b>VS-312 TD</b>	<b>Drawing for Design</b>	<b>1+2</b>
<b>VS-322 TD</b>	<b>Design for Textiles</b>	<b>1+2</b>
<b>VS-332 TD</b>	<b>Textile Processes 2D</b>	<b>1+2</b>
<b>VS-342 TD</b>	<b>Textile Processes 3D</b>	<b>1+2</b>
<b>VS-352</b>	<b>History of Cultures</b>	<b>2+0</b>
<b>TOTAL</b>		<b>16</b>

### Semester III

<b>VVS-400.1</b>	<b>Language &amp; Communication Skills – Urdu</b>	<b>2+0</b>
<b>VS-411 TD</b>	<b>Design Studio I</b>	<b>0 + 6</b>
<b>VS-421 TD</b>	<b>Weaving I</b>	<b>0+3</b>
<b>VS-431 TD</b>	<b>Drawing I</b>	<b>0+2</b>

<b>VS-441 TD</b>	<b>History of Textiles</b>	<b>2+0</b>
<b>VS-451</b>	<b>History of Ideas II</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>17</b>

#### Semester IV

<b>VS-400.2 (L)</b>	<b>Language &amp; Communication Skills</b>	<b>2+0</b>
<b>VS-400.2 (PS)</b>	<b>Pakistan Studies</b>	<b>2+0</b>
<b>VS-412 TD</b>	<b>Design Studio II</b>	<b>0 + 6</b>
<b>VS-422 TD</b>	<b>Weaving II</b>	<b>0 + 3</b>
<b>VS-432 TD</b>	<b>Drawing II</b>	<b>0 + 2</b>
<b>VS-442 TD</b>	<b>History of Fashion</b>	<b>2 + 0</b>
<b>VS-452</b>	<b>History of Ideas III</b>	<b>2 + 0</b>
	<b>TOTAL</b>	<b>19</b>

#### Semester V

<b>VS-561IA</b>	<b>Islamic Art and Civilization</b>	<b>2+0</b>
<b>VS-511 TD</b>	<b>Design Studio III</b>	<b>0 + 6</b>
<b>VS-521 TD</b>	<b>Textile Technology I</b>	<b>2+2</b>
<b>VS-531 TD</b>	<b>Drawing III</b>	<b>0+2</b>
<b>VS-541 TD</b>	<b>Innovation in Textiles</b>	<b>2+0</b>
<b>VS-551</b>	<b>History of Ideas IV</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

#### Semester VI

<b>VS-562</b>	<b>Sociology</b>	<b>2 + 0</b>
<b>VS-512 TD</b>	<b>Design Studio IV</b>	<b>0 + 9</b>
<b>VS-522 TD</b>	<b>Product Development &amp; Innovation</b>	<b>3+0</b>
<b>VS-532 TD</b>	<b>Digital Textiles I</b>	<b>0 + 2</b>
<b>VS-552</b>	<b>History of Ideas</b>	<b>2 + 0</b>
	<b>TOTAL</b>	<b>18</b>

#### Semester VII

<b>VS-562</b>	<b>Sociology</b>	<b>2 + 0</b>
<b>VS-512 TD</b>	<b>Design Studio IV</b>	<b>0 + 9</b>
<b>VS-522 TD</b>	<b>Product Development &amp; Innovation</b>	<b>3+0</b>
<b>VS-532 TD</b>	<b>Digital Textiles I</b>	<b>0 + 2</b>
<b>VS-552</b>	<b>History of Ideas</b>	<b>2 + 0</b>
	<b>TOTAL</b>	<b>18</b>

#### Semester VIII

<b>VS-562</b>	<b>Sociology</b>	<b>2 + 0</b>
<b>VS-512 TD</b>	<b>Design Studio IV</b>	<b>0 + 9</b>
<b>VS-522 TD</b>	<b>Product Development &amp; Innovation</b>	<b>3+0</b>
<b>VS-532 TD</b>	<b>Digital Textiles I</b>	<b>0 + 2</b>
<b>VS-552</b>	<b>History of Ideas</b>	<b>2 + 0</b>
	<b>TOTAL</b>	<b>18</b>

# INDUSTRIAL DESIGN

## Semester II

<b>VS-300.2</b>	<b>Islamic Studies</b>	<b>2+0</b>
<b>VS-312</b>	<b>Design Sketching</b>	<b>1+2</b>
<b>VS-322</b>	<b>Design Basics</b>	<b>1+2</b>
<b>VS-332</b>	<b>Technical Drawing</b>	<b>1+2</b>
<b>VS-342</b>	<b>Materials &amp; Processes</b>	<b>1+2</b>
<b>VS-352</b>	<b>History of Cultures</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>17</b>

## Semester III

<b>VS-400.1</b>	<b>Language &amp; Communication Skills – Urdu</b>	<b>2+0</b>
<b>VS-411ID</b>	<b>Visualization I</b>	<b>0+3</b>
<b>VS-421ID</b>	<b>Material Studies I</b>	<b>2+0</b>
<b>VS-431ID</b>	<b>Design Studies I</b>	<b>2+0</b>
<b>VS-441ID</b>	<b>Design Studio II</b>	<b>1+3</b>
<b>VS-451ID</b>	<b>Elective I</b>	<b>0+1</b>
<b>VS-451</b>	<b>History of Ideas II</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>16</b>

## Semester IV

<b>VS-400.2 (L)</b>	<b>Language &amp; Communication Skills</b>	<b>2+0</b>
<b>VS-400.2 (PS)</b>	<b>Pakistan Studies</b>	<b>2+0</b>

<b>VS-412 ID</b>	<b>Visualization II</b>	<b>0+3</b>
<b>VS-422 ID</b>	<b>Material Studies II</b>	<b>2+0</b>
<b>VS-432 ID</b>	<b>Design Studies II</b>	<b>2+0</b>
<b>VS-442 ID</b>	<b>Design Studio II</b>	<b>1+3</b>
<b>VS-551ID</b>	<b>Elective II</b>	<b>0+1</b>
<b>VS-452</b>	<b>History of Ideas III</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

## Semester V

<b>VS-511 ID</b>	<b>Visualization III</b>	<b>0+4</b>
<b>VS-521ID</b>	<b>Technology I</b>	<b>0+2</b>
<b>VS-531 ID</b>	<b>Design Studies III</b>	<b>2+0</b>
<b>VS-541ID</b>	<b>Design Studio III</b>	<b>2+4</b>
<b>VS-551</b>	<b>History of Ideas IV</b>	<b>2+0</b>
<b>VS-561IA</b>	<b>Islamic Art and civilization</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

## Semester VI

<b>VS-512 ID</b>	<b>Visualization IV</b>	<b>0+4</b>
<b>VS-522 ID</b>	<b>Technology II</b>	<b>0+2</b>
<b>VS-532 ID</b>	<b>Design Studies IV</b>	<b>2+0</b>
<b>VS-542 ID</b>	<b>Design Studio IV</b>	<b>2+4</b>
<b>VS-552</b>	<b>History of Ideas V</b>	<b>2+0</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>



**TOTAL** 18

Semester VII

**VS-611 ID** Final Project I

**VS-631** Dissertation

**TOTAL** 15

Semester VIII

**VS-612 ID** Final Project II 0+ 12

**VS-642 ID** Marketing 3+0

**TOTAL** 15

## FINE ARTS

Semester II

**VS-300.2** Islamic Studies 2+0

**VS-312 FA** Drawing 1+2

**VS-322 FA** Introduction to Painting 3+0

**VS-332 FA** Digital Skills 1+2

**VS-342 FA** Introduction to Sculpture 1+2

**VS-352** History of Cultures 2+0

**TOTAL** 16

Semester III

**VS-400.1** Language & Communication Skills 2+0

**VS-451** History of Ideas II 2+0

**VS-411 FA** Printmaking 0+3

**VS-421 FA** Painting 0+3

**VS-431 FA** Drawing I 0+2

**VS-441 FA** Miniature Painting I 0+2

**VS-451 FA** History of Art I 2+0

**TOTAL** 1

Semester IV

**VS-400.2 (L)** Language & Communication Skills 2+0

**VS-400.2 (PS)** Pakistan Studies 2+0

**VS-452** History of Ideas III 2+0

**VS-412 FA** AV Media 0+3

**VS-422 FA** Sculpture 0+3

**VS-432 FA** Drawing II 0+2

**VS-442 FA** Miniature Painting II 0+2

**VS-452 FA** History of Art II 2+0

**TOTAL** 17

Semester V

**VS-551** History of Ideas IV 2+0

**VS 561 IA** Islamic Art and Civilization 2+0

**VS-511 FA** Studio I 0+9

<b>VS-531FA</b>	<b>Drawing III</b>	<b>0+2</b>
<b>VS-551FA</b>	<b>History of Art III</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>17</b>

#### Semester VI

<b>VS-552</b>	<b>History of Ideas V</b>	<b>2+0</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>
<b>VS-512 FA</b>	<b>Studio II</b>	<b>0+9</b>
<b>VS-532 FA</b>	<b>Drawing IV</b>	<b>0+2</b>
<b>VS-552 FA</b>	<b>History of Art IV</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>17</b>

#### Semester VII

<b>VVS-611</b>	<b>Final Project I</b>	<b>0+12</b>
<b>VS-631</b>	<b>Dissertation</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>15</b>

#### Semester VIII

<b>VS-612</b>	<b>Final Project II</b>	<b>0+12</b>
<b>VS-622</b>	<b>Seminar</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>18</b>

## ISLAMIC ARTS

#### Semester II

<b>VS-300.2</b>	<b>Islamic Studies</b>	<b>2+0</b>
<b>VS-312 IA</b>	<b>Drawing</b>	<b>0+3</b>
<b>VS-322 IA</b>	<b>Basic Calligraphy</b>	<b>0+3</b>
<b>VS-332 IA</b>	<b>Drafting</b>	<b>0+3</b>
<b>VS-342 IA</b>	<b>Basic Design 3D</b>	<b>0+3</b>
<b>VS-352</b>	<b>History of Cultures</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>16</b>

#### Semester III

<b>VS-400.1</b>	<b>Language &amp; Communication Skills – Urdu</b>	<b>2+0</b>
<b>VS-411IA</b>	<b>Calligraphy I</b>	<b>0+3</b>
<b>VS-421IA</b>	<b>Geometric Design I</b>	<b>0+3</b>
<b>VS-431IA</b>	<b>Workshop I</b>	<b>0+4</b>
<b>VS-441IA</b>	<b>Muslim History &amp; Culture I</b>	<b>2+0</b>
<b>VS-451</b>	<b>History of Ideas II</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>19</b>

#### Semester IV

<b>VS-400.2 (L)</b>	<b>Language &amp; Communication Skills</b>	<b>2+0</b>
<b>VS-400.2 (PS)</b>	<b>Pakistan Studies</b>	<b>2+0</b>

<b>VS-412 IA</b>	<b>Calligraphy II</b>	<b>0+3</b>
<b>VS-422 IA</b>	<b>Geometric Design II</b>	<b>0+3</b>
<b>VS-432 IA</b>	<b>Workshop II</b>	<b>0+4</b>
<b>VS-442 IA</b>	<b>Muslim History &amp; Culture II</b>	<b>2+0</b>
<b>VS-452</b>	<b>History of Ideas III</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>18</b>

#### Semester V

<b>VS-511IA</b>	<b>Calligraphy III</b>	<b>0+3</b>
<b>VS-521IA</b>	<b>Naqqashi I</b>	<b>0+3</b>
<b>VS-531IA</b>	<b>Workshop III</b>	<b>0+6</b>
<b>VS-551</b>	<b>History of Ideas IV</b>	<b>2+0</b>
<b>VS-561-IA</b>	<b>Islamic Art &amp; Civilization</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>16</b>

#### Semester VI

<b>VS-512 IA</b>	<b>Calligraphy IV</b>	<b>0+3</b>
<b>VS-522 IA</b>	<b>Naqqashi II</b>	<b>0+3</b>
<b>VS-532 IA</b>	<b>Workshop IV</b>	<b>0+6</b>
<b>VS-562</b>	<b>Sociology</b>	<b>2+0</b>
<b>VS-552 IA</b>	<b>Quran &amp; Metaphysics</b>	<b>2+0</b>
	<b>TOTAL</b>	<b>16</b>

#### Semester VII

<b>VS-611IA</b>	<b>Quran &amp; Metaphysics II</b>	<b>3+0</b>
<b>VS-621IA</b>	<b>Islamic Art Elective</b>	<b>0+9</b>
<b>VS-631</b>	<b>Dissertation</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>15</b>

#### Semester VIII

<b>VS-612 IA</b>	<b>Final Project</b>	<b>0+12</b>
<b>VS-622 IA</b>	<b>Marketing &amp; Entrepreneurship</b>	<b>3+0</b>
	<b>TOTAL</b>	<b>15</b>

# CERAMICS & GLASS

## Semester II

VS-300.2	Islamic Studies	2+0
VS-312 C&G	Drawing	0+3
VS-322 C&G	Basic Design	0+3
VS 322 C&G	Technical drawing	0+3
VS-342 C&G	Materials and processes	0+3
VS-352	History of Cultures	2+0
TOTAL		16

## Semester III

VS-400.1	Language & Communication Skills – Urdu	3+0
VS-451	History of Ideas II	2+0
VS-411 C&G	Studio	0+6
VS-421 C&G	Materials & Technology I	2+0
VS-431 C&G	Drawing	0+2
VS-451 C&G	History of Art & Design I	2+0
TOTAL		17

## Semester IV

VS-400.2	Pakistan Studies	3+0
VS-452	History of Ideas III	2+0

VS-412 C&G	Studio	0+6
VS-422 C&G	Materials & Technology II	2+0
VS-432 C&G	Digital Visualization	0+2
VS-452 C&G	History of Art & Design II	2+0
TOTAL		17

## Semester V

VS-551	History of Ideas IV	2+0
VS-561IA	Islamic Art & Civilization	2+0
VS-511 C&G	C & G Studio III	0+9
VS-531 C&G	Elective	0+2
VS-551 C&G	History of Ceramics & Glass	2+0
TOTAL		17

## Semester VI

VS-552	History of Ideas V	2+0
VS-562	Sociology	2+0
VS-512 C&G	C & G Studio IV	0+9
VS-532 C&G	Traditional Crafts	0+2
VS-552 C&G	History of Crafts of Pakistan	2+0
TOTAL		17

### Semester VII

<b>VS-612 C&amp;G</b>	<b>Final Project II</b>	<b>0+12</b>
<b>VS-622 C&amp;G</b>	<b>Seminar</b>	<b>3 +0</b>
<b>TOTAL</b>		<b>15</b>

### Semester VIII

<b>VS-612 C&amp;G</b>	<b>Final Project II</b>	<b>0+12</b>
<b>VS-622 C&amp;G</b>	<b>Seminar</b>	<b>3 +0</b>
<b>TOTAL</b>		<b>15</b>

## **MDSI**

### Semester VII

<b>VS-601 DSI</b>	<b>Introduction to Social Innovation</b>	<b>3+0</b>
<b>VS-611 DSI</b>	<b>Making Communication Work</b>	<b>0+3</b>
<b>VS-621 DSI</b>	<b>Mapping and Visualization Design I</b>	<b>0+3</b>
<b>VS-631 DSI</b>	<b>Guest Lecture Series I</b>	<b>3+0</b>
<b>VS-641 DSI</b>	<b>Employing Human and Social Technologies</b>	<b>0+3</b>
<b>TOTAL</b>		<b>15</b>

### Semester VIII

<b>VS-602 DSI</b>	<b>Designing Change</b>	<b>0+3</b>
<b>VS-612 DSI</b>	<b>Ethics and Social Innovation</b>	<b>3+0</b>
<b>VS-622 DSI</b>	<b>Mapping and Visualization Design II</b>	<b>0+3</b>
<b>VS-632 DSI</b>	<b>Guest Lecture Series II</b>	<b>3+0</b>
<b>VS-642 DSI</b>	<b>Introduction to Thesis</b>	<b>3+0</b>
<b>TOTAL</b>		<b>15</b>

Semester IX

<b>VS-651DSI</b>	<b>Leadership</b>	<b>3+0</b>
<b>VS-661DSI</b>	<b>Mapping and Visualization Design III</b>	<b>0+3</b>
<b>VS-671DSI</b>	<b>Guest Lecture Series III</b>	<b>3+0</b>
<b>VS-681DSI</b>	<b>Thesis Consultation: Research, Writing,</b>	
	<b>Presentation</b>	<b>6+0</b>
	<b>TOTAL</b>	<b>15</b>

Semester X

<b>VS-652 DSI</b>	<b>Social Innovation Impact</b>	<b>3+0</b>
<b>VS-662 DSI</b>	<b>Mapping and Visualization Design IV</b>	<b>0+3</b>
<b>VS-672 DSI</b>	<b>Guest Lecture Series IV</b>	<b>3+0</b>
<b>VS-682 DSI</b>	<b>Thesis: Implementation</b>	<b>6+0</b>
	<b>TOTAL</b>	<b>15</b>

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## Eligibility For Admission

Students who have passed H.S.C. (Intermediate) Examination or equivalent examination with 45% marks from a recognized technical board are eligible to apply. Diploma holders who have obtained a diploma from a recognized with at least 60% marks shall also be eligible to apply. Further details from Main university website.

## APTITUDE TEST

Students fulfilling the above mentioned requirements will be allowed to appear in the aptitude test. A sample test paper is included in the prospectus.

## WEIGHTAGE:

Intermediate / A Level (HSC) : 50%. Aptitude Test: 50% Applicants must pass in test to be considered for admissions. Admission Fee Rs. 1,500/- Semester Fee Rs. 38,400/- (Only cash will be accepted)

## RULES AND REGULATIONS

Students will be required to pay for materials and have their own set of tools for which a list will be provided.  
The University is not liable for loss or damage to students' property.  
Students are expected to follow the guidelines of the University as regards attendance, discipline and conduct.

## ENTRY TEST sample test paper

Duration TWO HOURS 50 Marks [passing marks 50%]

### INSTRUCTIONS

1. The test consists of TWO sections: Section A is a free hand drawing test [20 marks]  
Section B is a written test [30 marks]
2. All questions are compulsory.
3. You may answer in ENGLISH or URDU.

### SECTION A. [20 marks]

1. Draw the object given to you in as much detail as possible in the space provided below.
2. Using your imagination, ADD an element of your choice to the drawing  
Use graphite pencil only. DO NOT use colour pencils, rulers or any other drawing instruments.

### SECTION B. [30 marks]

Only tick one answer

#### B.2 SPECIALIZATION [ 25 marks]

ONLY ANSWER QUESTIONS FROM THE SPECIALIZATION APPLIED FOR

1. Zardosi is the name of a

Fiber  Cloth  Style of saree  Embroidery

2. Place in order of construction

Roof  walls  pillars  foundation  wiring  paint

3. Which of the following is not a film award?

Nigar  Oscar  Grammy  Bafta

4. Match the tagline to the brand

5. As compared to steel, plastic is

Stronger  Lighter  Heavier  More expensive

6. Look at the image given and answer the related questions.

7. The Al Aqsa mosque marks the spot for:

the Mairaj  The conquest of Jerusalem  Maidan e Hashar

8. Which 4 ceramics objects that are used in a home

9. The Renaissance in Europe revived

Medieval Art  Classical Greek art  Byzantine art

10. Which production house made Pakistan's first animation film?

#### B.3 PERSONAL STATEMENT [5 marks]

In 200 words write what you know about the specialization you applied for and why you are a suitable candidate



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**VS**







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